

August 2008

Re: The 65th New Mexico Music Educators Association All-State Music Festival and In-Service Conference - January 7-10, 2009

From: Don Gerheart, Executive Director, NMMEA

The New Mexico Music Educators Association (NMMEA) and the University of New Mexico Department of Music will host the 65th Annual All-State Music Festival and In-Service Conference in Albuquerque on January 7-10, 2009.

On behalf of NMMEA I would like to invite you and your firm to exhibit with us at our annual conference. The exhibits will be located in the Student Union Ballroom (SUB) C and in the open area outside the ballrooms. The SUB will be secured when we conclude Wednesday evening and will be opened Thursday about 7:15 AM. A security guard will be on duty all night in the Exhibit Area.

This major NMMEA event will attract over 400 public school music teachers from New Mexico. The Music Festival and In-Service Conference includes three All-State Bands, two All-State Choirs, an All-State Guitar Ensemble, and two All-State Orchestras as well as selected Honor Performing Groups.

Featured clinicians present over 30 sessions that deal with teaching school music at all levels K-12. Workshops include general elementary music methods and techniques, secondary vocal and instrumental methods and techniques, materials, music, equipment, folk music, and jazz.

Over 1,500 students, music teachers, parents, administrators, and exhibitors attended our 2008 New Mexico All-State Music Festival and In-Service Conference. With your participation our 2009 exhibits will be a most successful event.

Additional information can be found in the enclosed Exhibitor's Information Packet. The exhibits will be open on Wednesday evening, January 7, 2009 from 6:30 to 8:30 PM and from 8:30 AM to 5:00 PM on Thursday, January 8, 2009. On Thursday our music educators will have two blocks of time to visit the exhibits for a total of an hour and ten minutes. The exhibits will close at 5:00 PM on Thursday, January 8th and will not be open on Friday. Arrangements will be made for unloading, loading at the Student Union with complimentary VIP parking provided in the parking structure.

We hope you and your firm will consider being a part of NMMEA's annual conference. Please call me at (505) 672-9840 for further information or if you have questions. You can also email me at dgerheart@nmmea.com.