

The New Mexico Musician Magazine and All State Convention Program 2010-2011 Advertising and Reservation Information

Thank you for your interest in placing an ad with the New Mexico Musician Magazine and NM All State Convention program. The magazine currently has a circulation of about 1650. The New Mexico All State Convention hosts approximately 2500 music educators, students, clinicians and parents each January. The rate for the program is reduced when you advertise with the magazine.

Circulation of 1650:

NM educators	550
NM School Administrators	750
MENC NM student members	75
MENC Officials and State Editors	125
NM Legislators/ Government personnel	25
Advertisers/Music Industry personnel	125

Rates:	Magazine	All State	All State(full price**)
Full page, 7"X 9"	\$210*	\$125	\$210
Half page, 7" X 4 ½" or 3 ½" X 9"	\$120	\$75	\$120
Third page, 7" X 3¼" or 2-3/8" X 9"	\$105	NA	NA

- Full price will be charged for All State program IF Not advertising in all three issues of the magazine.
- *Inside covers are full page and the rate is \$235. Preference is given to advertisers using those spaces the previous year.

Terms:

- Checks payable, in advance or per publication, to *The New Mexico Musician*.
- No discounts or agency commission.
- Display ready copy to be furnished by advertiser.

Closing Dates:

Three magazine issues per year, Fall, Winter and Spring:

- All ads must be received by August 1, October 1 and March 1
- January All State Convention Program: Ads must be received by November 15

Mechanical Information:

Page size: 8 ½ X 11 inches; three columns per page; black & white. Ads must be submitted by .bmp/.jpg/.pdf files via email. You may also submit with a CD- Rom or black and white camera-ready stats. We CANNOT accept negatives.

Contact Information

Keith Jordan, Editor

1636 Soplo Rd. SE

Albuquerque, NM 87123

newmexicomusician@comcast.net (505) 293-5225

The New Mexico Musician Magazine and All State Convention Program

Advertising Reservation

Reservations will also be accepted by email.

Name of organization _____
Billing & mailing address _____

Contact name _____
Phone _____
Email _____

My artwork is: _____ attached
 _____ will be emailed as an attachment
 _____ will be mailed through postal delivery

Order:

Magazine			
Fall Issue	Size	_____	Rate \$ _____
Winter Issue	Size	_____	Rate \$ _____
Spring Issue	Size	_____	Rate \$ _____
All State Program*	Size	_____	Rate \$ _____*
			Total \$ _____

* *Reduced rate for the All State program applies only to magazine advertisers.*

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