

**The New Mexico Musician Magazine  
& All State Convention Program  
2008-2009 Advertising Placement  
Information**

Thank you for your interest in placing an ad with the *New Mexico Musician Magazine* and NM All State Convention program. The magazine currently has a circulation of about 1650. The New Mexico All State Convention hosts approximately 2500 music educators, students, clinicians and parents each January. The rate for the program is reduced when you advertise with the magazine.

**Closing Dates:**

Three issues per year, Fall, Winter and Spring. All State is in January.

**There are three (3) publication deadlines for ads. All ads must be received by August 1, October 1 and March 1.**

**Mechanical Information:**

**Page size: 8 ½ X 11 inches; three columns per page; black & white. Ads must be submitted as .jpg/.pdf files via email. You may also submit with a CD- Rom or black and white camera-ready stats. We CANNOT accept negatives**

**Circulation of 1650:**

NM educators	550
NM School Administrators	750
MENC NM student members	75
MENC Officials and State Editors	125
NM Legislators/ Government personnel	25
Advertisers/Music Industry personnel	125

**Rates:**

	<u>Magazine</u>	<u>All State</u>	<u>All State( full price**)</u>
Full page, 7"X 9"	\$180*	\$125	\$190
Half page, 7" X 4 ½" or 3 ½" X 9"	\$105	\$75	\$105
Third page, 7" X 3¼" or 2-3/8" X 9"	\$90	not available	not available

***\*Inside covers are full page and the rate is \$200. Preference is given to advertisers using that space the previous year. \*\* Full price for All State program IF Not advertising in all 3 issues of the magazine***

**Terms:**

Net cash per publication; checks payable to *The New Mexico Musician*. No discounts or agency commission. Display ready copy to be furnished by advertiser or a set up fee will be charged.

**Mail requests to:**

Please mail the attached form by August 1, 2008 to  
 THE NEW MEXICO MUSCIAN  
 c/o Keith Jordan, Editor  
 12421 Regent Blvd. NE  
 Albuquerque, NM 87112 OR to [newmexicomusician@comcast.net](mailto:newmexicomusician@comcast.net)

**The New Mexico Musician Magazine  
& All State Convention Program  
2008-2009 Advertising Space Reservation  
Form**

**Name of organization** \_\_\_\_\_

**Billing & mailing address** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Contact name** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Closing dates for ad delivery are August 1, October 1 and March 1**

**Ad is:** \_\_\_\_\_ attached  
 \_\_\_\_\_ will be emailed as an attachment  
 \_\_\_\_\_ will be mailed through postal delivery

**Order:**

Magazine				
Fall Issue	Size	_____	Rate	\$ _____
Winter Issue	Size	_____	Rate	\$ _____
Spring Issue	Size	_____	Rate	\$ _____
All State Program*	Size	_____	Rate	\$ _____*

**Total \$** \_\_\_\_\_

**\*note: the reduced rate for the All State program applies only to magazine advertisers**

**MAIL this form by August 1 to:**

The New Mexico Musician  
 c/o Keith Jordan, Editor  
 12421 Regent Blvd. NE  
 Albuquerque, NM 87112

*We will verify by email that we have received your request.*

**Contact Information**

Keith Jordan, Editor  
[newmexicomusician@comcast.net](mailto:newmexicomusician@comcast.net)  
 505. 293. 5225