



**NMMEA Board of Directors Meeting**  
**July 14, 2015 - 8:00 AM**  
**New Mexico Activities Association Conference Room**  
**6600 Palomas NE, Albuquerque, NM 87107**

## Minutes

Present: Brian Uerling, President; Neil Swapp, Past President; Bernie Chavez, Band VP; Jonathan Armerding, Orchestra VP; Deanna Amend, Choral VP; Jim Rivera, Guitar VP; Jan Delgado, General Music VP; Keith Jordan, Editor, NM Musician; Don Gerheart, Executive Director; Kathy Espinoza, All-State Site Coordinator; Shamlin Al-Mosoud, President Dist. 1; Adam Bryant, President Dist. 2, Buffy Tolstedt, Representative, Dist. 3; Laura Eberhardt, President, Dist. 4; Kurt Schmidt, President Dist. 6; and Tyler North, President Dist. 7.

- I. Call to Order and Introductions:** President Brian Uerling called the meeting to order at 8:09.
- II. Approval of Minutes - Board of Directors Meeting January 7, 2015**  
It was moved and seconded to approve the minutes as presented. Motion passed.
- III. Executive Director's Report - Don Gerheart - (Reports attached)**
- A. Financial Report May 2015  
Don Gerheart presented the financial statement through May 2015. The June Financial Statement should be available within the next week.
  - B. Budget Status for 2014-2015  
Don Gerheart presented the Budget Status Report for this fiscal year 2014-2015. It is projected that we will be "in the black" for at least \$7,000. Final budget status will be available by mid August.  
It was moved and seconded to accept the financial reports as presented. Motion passed.
  - C. Membership Report - 484 in 2014 to 509 in 2015 as of June 30<sup>th</sup>. Collegiate increased from 38 students to 70.
  - D. Status of the New Mexico Arts Grant - The grant for next fiscal year FY16 is \$6399.
  - E. NMMEA Operating Procedures is a work in progress. Let the Executive Director informed of any additions and changes.
  - F. NMMEA 2015-16 Calendar of Musical Events is included in the Board Packet and hard copies of calendars were available for the District Presidents to pass out to their secondary educators.
  - G. Conflict of Interest & Whistleblower Forms  
Executive Director Gerheart passed out both forms which are required by the IRS. Each Board Member was asked to sign each form so we are in compliance with the IRS.
  - H. As a point of information a copy of the NMMEA District Event Participation Numbers for our last school year. To date an estimated 29,000 students participated in district events. Another 3,700 students were involved in the All-State auditions and the All-State Music Festival.
- IV. New Mexico Musician Report - Keith Jordan, Editor – (Report attached)**
- A. Financial Report and Summary of the 2014-2015 "New Mexico Musician"  
Editor Jordan presented a comprehensive report for our magazine. Current balance is \$1808.00.  
NNMMEA subsidized the magazine in the amount of \$1250.
  - B. Deadlines, formatting for articles, updates. Due date for the fall issue in August 1. Editor Jordan reviewed how the articles should be submitted.
- V. NMAA Report – Don Gerheart**  
Dates for 2016 State Festivals - Orchestra - April 8-9; Choir - April 15-16; Band – April 22-23  
Band and orchestra are scheduled Cleveland HS. The orchestra contest is TBD. It is possible that the dates and locations may change.

## **VI. NMMEA President's Report – Brian Uerling (Report attached)**

### **A. National Assembly Report**

President Uerling gave the Board an overview of what took place at the National Assembly. It is extremely important to have New Mexico well represented. President Uerling, Executive Director Gerheart and Editor Keith Jordan attended. Everyone appreciated being allowed to attend and representing NMMEA. Our delegation met in the offices of all five of our congressional legislators. We were fortunate to be able to speak directly to Rep. Ben Lujan and Rep. Michelle Lujan-Grisham. We shared stories of how music education affects our New Mexico students and advocated for support of music as a core subject. All meetings were very positive.

### **B. Southwest Division News**

Southwest Division Presidents will meet in Denver in mid November.

### **C. Goals & Updates**

#### **a. Website update and future plans including CRM**

Neil Swapp presented a fact sheet on how many students/ensembles registered on our new on-line registration. We are in the ballpark of 29,000 students participating in our district festivals. District Presidents were assigned an email addresses they are to use for checking web information. Mr. Swapp also addressed a concern about how much access should be granted to district presidents for uploading information or updating their respective website. District Presidents need to let Neil know what forms they are actually using. Also he would like to only deal with the district presidents rather than several other people who he may not know who are requesting information.

It was suggested to have some money budgeted for help as needed for district website postings. It was decided to continue assessing each district \$100 per year as we have done in the past.

All information posted on CRM is taken from the NAFME CMR database. Additionally it will presented to the Board to try computer registration and badge printing at All-State for attendees. Students will have to be handled as we have in the past.

#### **b. Increase Membership and membership campaign**

Our goal is to increase membership by 5%. So far we are meeting that expectation.

#### **c. National Music Standards**

The National Core Arts Standards are out and are not likely to be adopted by New Mexico at this time. Work is in progress and the new standards will likely be incorporated to some degree in the future.

#### **Energize Collegiate Membership**

Our collegiate membership has increased this past year. More collegiate students attended our All-State this year.

### **D. MPA Rubric**

There is a concern that more people see the MPA results than in the past. Some feel that the “5” rating should be eliminated and restructure the remaining rating scores. PED is much more interested on the written portion on the evaluation than in our performance evaluation. Neil Swapp provided a history of the MPA Rubric. There is a strong feeling that all judges need an orientation session on how to use the rubric perhaps in a video format that might be viewed the morning of the MPA. Much discussion took place on this subject.

### **E. EoC's**

Presently districts can opt out of using EoC's. This along with only having a very limited number of questions is very problematic. While there are many problems with both the MPA and EoC's we are better off having NMMEA involved.

## **VII. NMMEA District President's Reports (Reports attached)**

**Shamlin Al-Mousad, President**, Southwest District 1

**Adam Bryant, President**, Southeast District 2

**Buffy Tolstedt, Representative**, Northwest District 3

**Laura Eberhardt, President**, North Central District 4

**Kurt Schmidt, President**, Central District 6

**Tyler North, President** - Albuquerque District 7

Each of the district presidents presented an update for each of their districts including how their year ended, financial status, job openings, and some concerns. The North Central and the Central Districts will combine to have an orchestra honor orchestra. All districts are in good financial shape and district events have been good.

## **VIII. Advocacy Direction/Plans - President Uerling**

President Uerling asked Don Gerheart to talk about Capital Visitation Day. He presented a list of thoughts and ideas. Our first thought was for our music educators, students, and parents to converge at the Capital in Santa Fe on President's Day in February. Since then we found out that other organizations have been in Santa Fe on that day. After more thought this may not be the best way to advocate. It was suggested that we formulate “talking points” and ask our members, etc. to contact their state legislators and Legislators who serve on key committees.

President Uerling continued the discussion and asked that everyone tell your legislators what YOU are doing for your students and sharing stories about how music has made a difference for your students lives. He provided the contact information for the person who schedules events at the capital. We also need to get publicity for All-State.

**IX. NMMEA Awards Programs - Neil Swapp, Past President**

A. 2015 Awards Recipients:

Music Educator of the Year - Donna Schmidt, Desert Ridge Middle School

Hall of Fame - Shelly Andes, Madison Middle School

John Batcheller Award - Christine Strickland, Albuquerque Public Schools

New & Emerging Music Educator, Jordan Sayre, Valencia High School

Emeritus Teacher Award - William Clark, Retired, NMSU

Administrator of the Year - Troy Hughes, Desert Ridge Middle School

Rollie V. Heltman Distinguished Service Award - Jean Ornellas, ENMU

B. Recipients limited to 2 minutes, shorter bio reading, and start earlier

**X. Unfinished Business**

A. Luncheon Menu and Ticket Price

Due to significant increases in SUB prices for food for our luncheon it may be time to increase the price per ticket for the luncheon. The price hasn't changed for a years. After much discussion it was moved and seconded to raise the luncheon price to \$22 per person effective at All-State 2016. Motion passed.

B. Proposed Dates for the 2017 All-State are January 4-7, 2017. Need to confirm dates with UNM.

C. Exhibits/Sponsors

It was moved and seconded to continue the sponsorships and exhibits as we have been doing for the past two years. Motion passed.

F. Process to distribute comp tickets for Saturday's concerts.

Discussion took place as to how we might change the process to distribute comp tickets for the All-State concerts. The process we have been using has it flaws. Executive Director Gerheart will check with the Popejoy staff and he will determine the process we will use.

G. Site Chair Approval for 2016 All-State

It was moved and seconded to approve Kathy Espinosa as the All-State Site Chair. Motion passed.

H. Handbook Updates

There are some changes that need to be made for General Music.

I. Approve Symphony Orchestra and Symphonic Band Rentals

It was moved and seconded to approve the rental of music for All-State totaling \$795. Motion passed

J. Program App

After considerable discussion it was decided not to purchase any of the program Apps that were researched by Neil Swapp. We will use a free app "Guidebook" he recommended and use the collegiate students and selected members to test this App. Further input will be asked for at the section meetings in January.

I. Policy for Posting on Website

It was moved and seconded to accept the web posting guidelines as presented with the addition of a collegiate links section. Motion passed.

J. Judges for On-Site MPA Evaluations

After much discussion a decision on what process we will use will be determined should the on-site MPA evaluations still be in place.

**XI. New Business - Action Items**

A. Approval of Recording Contract for 2016 and 2017

It was moved and seconded to approve Shhh Productions to record our All-State concerts for 2016 and 2017 as stated in the draft of the contract. Motion passed.

B. Conference Hotel Approval (Sheraton Uptown)

It was moved and seconded to accept the proposal submitted by the Sheraton Uptown as the conference hotel for our 2016 All-State. The room rate will be \$90 plus taxes. Motion passed.

B. 2016 All-State Registration Fees

The registration fees will remain the same with the exception of the NAFME dues increases and the increase for the luncheon ticket. Motion passed.

C. Action on the 2015-2016 NMMEA Proposed Budget

It was moved to accept the NMMEA Proposed Budget for the 2015-2016 as presented by Don Gerheart. Motion passed.

- D. Discussion about Capital Day in Santa Fe and Legislator Packets  
After much discussion it was decided that talking points will be developed and sent out to the membership so they can contact their respective legislators and also share their stories about how music has affected their students lives.
- F. Adoption of National Core Standards - District 6  
President Uerling indicated that the process is in progress through PED. President Uerling will write a letter to the Secretary of Education encouraging PED to incorporate the National Core Standards in New Mexico.
- G. Computer Registration at All-State  
It was moved and seconded to use computer registration on site for the 2016 All-State. Motion passed.
- H. Grant Information & How to Proceed  
A company submitted a proposal by which we could research grants available to us so we could increase grant money. It was decided that at the present time we were financially solvent and we do not have the people who have a considerable amount of time to do the research and write the proposals. There is also considerable cost involved to gain access to this grant information. We can always research grants that are available on our own without paying someone.  
It was moved that we accept the grant proposal and proceed. **Motion defeated.**
- I. Advertising on website  
After some discussion it was decided that we would not advertise on our website.

**XII. Other Information for the Good of the Organization**

A question was asked if we had any alternative ensembles apply. President Uerling indicated that no one applied.  
There was some discussion about sending a collegiate student to the National Assembly in June. Kayla Paulk will look into getting sponsors to fund expenses.

**XIII. Next Board of Director's Meeting**

Wednesday, January 6, 2016 - 1:00 PM - Student Union Santa Ana A & B

**XIV. Adjournment**

It was moved and seconded to adjourn. Motion passed. The meeting adjourned at 1:17 PM.

Respectfully submitted,

Don Gerheart, Executive Director