



NMMEA Board of Directors Meeting
July 18, 2017 - 8:30 AM
New Mexico Activities Association Conference Room
6600 Palomas NE, Albuquerque, NM 87107

Minutes

Present: Bernie Chavez, President; Brian Uerling, Past President; Laura Eberhardt, Band VP; Cherokee Randolph, Orchestra VP; Joanna Hart, Choral VP; Paul Nielsen, Guitar VP; Paul Hallsted, General Music VP; Keith Jordan, Editor, NM Musician; Don Gerheart, Executive Director; Jordan Sayre for Shawn Silva, President Dist. 1; Tami Martin, President Dist. 2, Laura Argotsinger, Dist. 3; Ryan Finn, President, Dist. 4; Anthony Baca, President Dist. 6; and Tyler North, President Dist. 7. Also present: Neil Swapp and Kathy Espinoza. Presenting the NMJE Proposal: Bruce Dalby, Pancho Romero, and Brad Dubbs.

- I. Call to Order and Introductions:** President Bernie Chavez called the meeting to order at 8:36 AM.
- II. Approval of Minutes - Board of Directors Meeting January 4, 2017**
It was moved and seconded to approve the minutes of the January 4, 2017 Board of Directors Meeting. Motion passed.
- III. Executive Director's Report - Don Gerheart - (Reports attached)**
 - A. Financial Report thru June 30, 2017
Executive Director Gerheart presented the financial report. NMMEA's financial status is excellent.
Balances as of June 30, 2017
Checking = \$135,326.31
CD #1 = \$60,589.53 (Interest goes into checking)
CD #2 = \$101,712.05 (Interest goes back in CD)
Bill Smith Stipend = \$1,289.49
 - B. Financial Reports for All-State
The registration totals for All-State were presented. Total attendance was pretty much the same as the last few years. Recording sales were down significantly. We are not sure what to attribute this to. Two possible reasons are the cancellation of Friday's events and Scott Harris (Shh Productions) was unable to get help to sell recordings on Saturday. A summary of the Income and Expenses was presented. Most of our income comes from All-State fees and a significant amount of yearly expenses also is incurred.
 - C. Budget Status for 2016-2017
Mr. Gerheart presented a projected report of income and expenses for 2016-17. It is estimated that we will be in the black by 20 K.
 - D. Membership Report – 2016 to 2017 as of June 2017
Our number of members remains fairly constant. The total number of members is just over 500.
 - E. Status of the New Mexico Arts Grant - for FY18 - Grant amount is \$5881. There was a short discussion about how NMMEA might promote what we do to the general public. Mr. Uerling will take the lead as to how we might better promote our organization.
 - F. NMMEA Operating Procedures is a work in progress. Mr. Gerheart suggested that we should consider an increase to amount we use for our memorials for members who pass away. It was moved and seconded to increase the amount of the memorial from \$50 to \$500. Motion passed.
 - G. NMMEA 2017-18 Calendar of Musical Events
The calendar for 2017-18 is pretty much completed. The calendar will be posted on our website. Anyone wishing a hard copy can print it off our website. Please check the calendar on a regular basis. Please let the Executive Director of any changes to the calendar.
 - H. Report on the IRS Financial Documentation submitted by Districts.

Each District and the “New Mexico Musician” are to turn in their financial reports on a spreadsheet they will be sent to them. They are due no later than August 15, 2017.

I. **Financial Processes and Reporting at the District Level.**

At yesterday’s district president’s meeting Mr. Gerheart reviewed what needs to be included in their minutes and what should be included in the financial report.

It was moved and seconded to accept the Executive Director’s reports. Motion passed.

New Mexico Jazz Educators Presentation

Dr. Bruce Dalby President of NMJE was asked to present the proposal for possible inclusion as a part of NMMEA. Dr. Poncho Romero and Brad Dubbs were also present for comments and to answer questions. Board members had an opportunity to ask questions and their concerns about the proposal. There was a question about how the orchestra section fits into the Jazz All-State. This question also applies to the choral section. At this time the Jazz All-State is geared mainly to band students. There may be options to expand jazz to string and vocal students in the future.

The Board of Directors engaged in further discussion to see if a decision could be reached.

IV. New Mexico Musician Report - Keith Jordan, Editor – (Report attached)

A. **Financial Report and Summary of the 2016-2017 “New Mexico Musician”**

Editor Jordan reported that there was \$55 in the NMM checking account. Outstanding invoices total \$990. One advertiser is responsible for most of that outstanding amount. That business will be contacted to see what their plan is for paying the outstanding invoices.

B. **Due date for the fall issue is August 1.**

V. NMAA Report - Don Gerheart

A. **Dates for 2018 State Festivals are: Orchestra April 6-7; Choir April 13-14; Band April 20-21**

B. **Updates on the state contests**

All three NMAA Advisory Councils met this summer to review this year’s state contests and to update the state contest guidelines as needed. The NMAA Band Advisory Council decided that a state contest for the mid school bands will be held on the Thursday April 19, 2018. Only the high schools will perform on April 20 and 21.

VI. NMMEA President’s Report - Bernie Chavez (Report attached)

A. **National Assembly Report**

Bernie, Don, and Keith participated in Hill Day on June 29th. It was successful in that we spoke to staffers of four of our legislators and met with Rep. Ben Lujan. We advocated for full funding of Title money. We need to advocate for what WE really do as an organization. Advocate for education and music. Diversity is still a concern and is something we need to keep in the forefront of what we do.

B. **Southwest Division News**

We attended and participated in the Southwest Division Meeting. Don Gerheart will attend the Southwest Division meeting in Oklahoma City August 26 & 27 in place of Bernie who has a school conflict.

C. **Goals & Updates**

a. **Website update and future plans including CRM**

NAfME is still working on updates and setting up all of the reports and features.

b. **Increase Membership and membership campaign** It is important to grow our membership but more importantly that we increase membership participation.

c. **National Music Standards and ESSA**

Music is mentioned only once in New Mexico’s plan.

d. **Energize Collegiate Membership.** Let’s get more collegiate members involved in our activities. Provide some support to have collegiate students in the National Assembly.

e. **MPA Status for 2017-18 and related topics**

Continue to encourage our teachers to attend our district MPA’s.

f. **EoC’s – President Chavez is trying to work with PED specifically Vickie Breen.** Offer one EOC each for high school and middle school. The process has changed again. We do have some music educators who have worked on EoC’s. It is unclear who is going to finalize the questions. We really need performance-based assessments.

g. **National Core Standards** intends to adopt them. Hopefully we can get a meeting with Vicki Breen in August.

h. **We need to do some training for adjudicators.**

i. **President Chavez would like district presidents to put together a mentorship program.** The program should include new teachers as well as some of our teachers that may have been

teacher for several years but are having problems or may be in a rut. We need to enhance our professional development offerings other than just at All-State. Perhaps have something in late spring.

VII. NMMEA District President's Reports (Reports attached)

Each District President reported who the new music educators are that they know of as of now. There are a number of positions that have not been filled yet. Districts are financial solvent. There is concern about the MPA Rubric. Spring events were successful.

Jordan Sayre for Shawn Silva, President, Southwest District 1

Digital documents are being considered for their meetings and create automated invoices for solo & ensemble. SW Marching Contest will be in Las Cruces.

Tami Martin, President, Southeast District 2

Choral MPA has been moved to March. The District President will have served as the Choir VP or Band VP so there is greater continuity. Each will serve the district for four years. The Presidency will rotate between the Choral VP and the Band VP every two years.

Laura Argotsinger, President, Northwest District 3

There will be no Orchestra MPA this year but there will be a Guitar MPA for the first time.

Ryan Finn, President, North Central District 4

Two teachers for the district are working on the Eoc's. Created a VP of Guitar/Mariachi/Piano. There will no longer be a district solo & ensemble festival. Individual school districts will host them.

Anthony Baca, President, Central District 6

Need to update the handbook and a committee will be formed to oversee award nominations.

Tyler North, President - Albuquerque District 7

A number of new teachers are in place but there still are some positions that have not been filled. A new Final Arts Coordinator has been hired. The district has added a VP of Technology.

VIII. Advocacy Direction/Plans - President Chavez

Continue to advocate for music in our schools and work to get more people involved in our district and state events. Let the public know all of the neat things you are doing in your school and in your district.

IX. NMMEA Awards Programs – Brian Uerling, Past President

A. 2017 Awards Recipients:

Music Educator of the Year – Deanna Amend, Albuquerque

Hall of Fame – Chuck Gerheart, Tyrone and Jane Gerheart, Los Alamos

Administrator of the Year – Dana Lee, Albuquerque

Dr. John Batchellar Elementary Award – Caroline Glass, Farmington

New & Emerging Music Educator of the Year – Justin McMurdo, Moriarty

Emeritus Teacher Award – Gloria Velasco, Albuquerque

Rollie V. Heltman Distinguished Service Award – Neil Swapp, Las Cruces

Award of Distinction – Farmington Municipal Schools

B. Keep things moving. Recipients limited to 2 minutes, shorter bio reading, and start the awards sooner. Move the Music Educator of the Year to the first part of the awards presentation.

X. Unfinished Business

A. Luncheon menu will be similar to two years ago and ticket price will remain the same.

B. Proposed Dates for the 2019 All-State are January 9-12, 2019 if confirmed by Popejoy & UNM.

C. Process to distribute comp tickets for Saturday's concerts will include the use of different shaped hole punches that will be used to punch attendees badges.

D. All-State Program App was successful and will be used again at this coming All-State.

XI. New Business - Action Items

A. Approval of the Recording Contract for 2018 and 2019

It was moved and seconded to approve the contract for Shh Productions to record all concerts for our 2018 and 2019 All-State concerts. Motion passed.

B. Conference Hotel Approval

It was moved and seconded to approve the Sheraton Uptown as the official conference hotel. Motion passed.

C. 2018 All-State Registration Fees for Auditions and All-State

On Site Computer Registration for All-State.

Those that register on site required more time and individual help, which slowed the registration process down considerably. Consider a higher on site registration fee to encourage more educators to pre-register on line.

It was moved and seconded to increase the on-site registration for January 10-12, 2018 by \$30 for members and non-members and by \$10 for collegiate members. Motion passed.

D. Action on the 2016-17 NMMEA Proposed Budget

It was moved and seconded to accept the proposed budget for 2017-2018 with an increase in memorials by \$1500 and legal council by \$500. Motion passed.

E. Consider the NMJE Proposal as presented by Dr. Dalby

No vote was taken due to the need for more getting more information as well as developing a list of concerns and questions to ask of NMJE.

F. The MPA Rubric

It was moved to accept the performance and sightreading MPA rubrics with the revisions that were discussed. Motion passed.

XII. Other Information for the Good of the Organization

Executive Director Gerheart and President Chavez thanked everyone for their participation in our meetings the last two days. It takes a lot of time and effort to prepare for our meetings and to follow through on all that needs to be done as a result of the business we just concluded.

XIII. Next Board of Director's Meeting

Wednesday, January 10, 2018 - 1:00 PM - Student Union Santa Ana A & B

XIV. Adjournment

It was moved and seconded to adjourn. The Board of Directors Meeting adjourned at 1:20 PM.

Respectfully submitted,

A handwritten signature in cursive script, reading "Donald Gerheart", is written in black ink on a light yellow rectangular background.

Don Gerheart, Executive Director