



New Mexico Music Educators Association All-State Concert Sponsor

The New Mexico Music Educators Association (NMMEA) is offering businesses the opportunity to be an All-State Concert Sponsor for our eight All-State Ensembles who will present concerts on Saturday, January 12, 2019 on the stage of Popejoy Hall on the campus of the University of New Mexico. We have eight All-State Ensembles performing in a block of three separate concerts. We invite you to join us in celebrating NMMEA's 75th Anniversary.

In addition to supporting the top music students of New Mexico sponsors may place a black and white ad approximately 3.5" high x 6" wide in our programs that are handed out at the Saturday concerts. Over 3000 people from throughout New Mexico attend these concerts. Additionally concert sponsors will be acknowledged at the beginning of each of the three performance blocks. If you are on sight for our Awards Luncheon held Friday, January 11, 2019 at 11:45 AM you may request up to two complimentary luncheon tickets as guests of NMMEA. You will also receive two conference badges. No additional amenities will be offered. Additional ads may be purchased for our official All-State Program, which all 1400 participants receive.

The fee to sponsor our concerts is \$500. If you are interested please complete the application form and return it along with a clean black and white ad to Don Gerheart, Executive Director, NMMEA no later than December 1, 2018.

Sponsor Booth

For businesses that sponsor our All-State concerts we will offer you an opportunity to reserve one (1) 8 ft. booth with a table and a backdrop curtain at an additional cost of \$250. If interested please check "Yes" on the application form. This will give you a place to visit with our attendees and promote your products. The booths will be located in the foyer area outside Keller Hall. Space is very limited and will also be offered to our state universities. Please be informed that if a sponsorship is shared the purchased table will also have to be shared.

The tables will be manned on Wednesday, January 9, 2019 from 5:45 PM to 9:00 PM and on Thursday, January 10, 2019 from 8:00 AM to 3:00 PM. Due to the many ways to access this high traffic area NMMEA will not provide security. We recommend that you take down anything of value Wednesday evening when you leave and reset Thursday morning. You need to be aware that we are not able to block out times to visit you due to the number of clinics and rehearsals that are taking place.