



The New Mexico Musician Magazine

2018/2019 Advertising and Reservation Information

Fall/Winter/Spring Magazine Issues & All State Convention Program

Reach Thousands When You Advertise in the NMMEA Publications

The magazine has a circulation of 1650 music educators, MENC members, state legislators, government officials, and school administrators. Also, each issue is posted to the [New Mexico Music Educators](http://www.nmmea.com) website allowing your ads to reach students, parents, and other customers across the county.

In January, the New Mexico All State (AS) Convention Program is placed in the hands of approximately 1500 music educators, administrators, students, clinicians and parents.

Rates, Ordering, & Payment

	Magazine	All State (AS)	All State (full price)	(Full Run)
Full page, 7" X 9"	\$210* (630)	\$125	\$210	(\$755, including AS)
Half page, 7" X 4 1/2" or 3 1/2" X 9"	\$120 (360)	\$75	\$120	(\$435, including AS)
Third page, 7" X 3 1/4" or 2-3/8" X 9"	\$105 (315)	\$70	\$100	(\$385, including AS)

- Reduce your rate for the All State Program given when you advertise in all three issues of the magazine.

Note: Inside covers are full page and the rate is \$235. Preference is given to advertisers using those spaces the previous year. 3 issues of covers would be \$705 + AS edition is \$125 for a full run total of \$830

To Order [Just send an email](#) and include the following 3 items:

- 1.) Ad size. 2.) Request a Full Run which will include all three *NM Musician Magazine* issues and the AS program. You may also order placements individually. 3.) Your billing and contact information.

Payment Invoices or purchase orders will be sent when we receive your order. Payments for the order are due in full at the time of billing, unless other arrangements have been made.

Ad Receipt Deadlines

Magazine Issues: August 1 for Fall, October 1 for Winter, March 1 for Spring

January All State Convention Program: November 15

Mechanical Information

Page size: 8 1/2 X 11 inches; three columns per page; black & white. Ads must be submitted by .bmp/.jpg/.pdf files via email.

You can also hard mail us your black and white ad.

Contact Information

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